



We've had feedback from engineers asking for feedback on their zones. Whilst participation certificates are all well and good, they don't evidence the *impact* of public engagement. This report has been compiled by the I'm an Engineer team as a zone summary, containing moderator observations and our web statistics, to provide some meaningful information on your zone.

Energy Zone March 2012

Energy was a lively zone, and one of the busiest in the I'm an Engineer event.

The engineers were all friendly and engaged well with the students.

| Zone page | Pageviews |
|-------------------|-----------|
| Zone homepage | 2,644 |
| ASK | 1,551 |
| CHAT | 1,973 |
| VOTE | 1,381 |
| List of questions | 1,122 |
| Engineers page | 709 |

Number of views of zone pages on the I'm an Engineer site

| | Zone | Zones average | Whole event |
|--|-------|------------------|-------------|
| Number of registered students | 314 | 267 | 1,599 |
| % of active students (used ASK, CHAT, VOTE or commented) | 82% | 83% | - |
| Number of questions asked | 777 | 614 | 3,681 |
| Number of questions approved | 266 | 215 | 1,292 |
| Number of answers given | 451 | 510 | 3,062 |
| Number of comments | 44 | 62 | 371 |
| Number of votes | 278 | 239 | 1,434 |
| Number of live chats | 17 | 14 | 81 |
| Number of lines of live chat | 5,136 | 4,689 | 28,131 |
| Number of schools | 8 | 8 | 49 |

Key figures from I'm an Engineer March 2012 for the zone, the average of all 6 zones, and the whole event

Popular topics

Popular topics in this zone included why the engineers chose engineering (<u>What interested you about Engineering?</u>), what an engineer actually does (<u>Do you enjoy your job?</u>), and lots of questions about why they should vote for the engineers (<u>State all your reasons for winning</u>), and what they would do with the money, and a fair few energy related questions (<u>what is the best non renewable rescource</u>, <u>As the world is always developing and we are using up energy sources</u>, how long until all are natural energy sources will run out?).

Some of the most viewed questions in the zone. Some questions were tweeted which may have increased the number of pageviews.

| Question | Pageviews |
|--|-----------|
| Do you blow up stuff? | 69 |
| I would love to be an engineer but do you ever get to do practal, hands on things? | 49 |
| Is it hard to find jobs with a degree in in Engineering? | 49 |
| WHAT ARE YOURE HOBBIES AND INTERESTS? | 48 |
| do you believe in luck ? & do you believe in god ? | 42 |
| Have you ever made a fatal mistake? | 42 |
| Do you believe that there is life on other planets? | 41 |
| What do you think is the best energy source and why? | 41 |



Engineer winner: Robin Stafford Allen

His plans for what to spend the prize money on are: "I hope to donate it to the CCFE Charitable Fund, should I be lucky enough to win. The CCFE Fund is used to support science and other projects with local schools, and to support local community groups with grants for particular pieces of equipment. So far this has included both primary and secondary schools with a strong emphasis on the science teaching and support."



Student winner: thonesteak, for asking great questions.

Keywords of questions asked in the zone. The size of the word represents its popularity; the superscript number indicates the number of times it was tagged as a keyword. Beneath that are the most used words from the live chats.

about³ achievement ambition⁵ belief⁴ biography Career²⁴ challenge¹³ company computer

design²² education⁴¹ energy engineer engineering environment⁵

experiment future⁹ goal⁵ [Eng inspiration²² invention¹³ job lifestyle¹⁹ money³

nuclear¹⁰ nuclearpower personal³ phd physical physics⁴ power powerplant⁴ project qualification³

qualifications research⁸ school science⁷ Scientist technology³² travel university win¹²

Work⁵⁴ world⁴

